

2005 Salary.com Survey

as reported in CNNmoney.com



Expectation vs. Reality

Employers believe workers waste 1/hr per day on activities other than work

Workers waste 2.09/hrs per day on activities other than work

Top Reasons for Wasting Time

1. Not enough Work

2. Underpaid

3. Distracted by Co-workers

4. Lack of work/life Balance

5. Other

Top Time-Wasting Activities

1. Personal Internet Use

2. Socializing

3. Conducting Personal Business

4. Spacing Out

5. Running Errands

6. Planning Personal Events

Financial Impact of adding
you do my to-do to the Employee Benefit Package



Example of Potential Savings

Average Worker \$50,000/yr
Wastes 2.09 hrs/day
Wastes 543.4 hrs/yr

Costs employer **\$13,063.34/yr**
With 100 employees the cost is **\$1,306,334.00/yr**

Of the top 6 time-wasting activities
you do my to-do can eliminate 1/3
Potential time savings 18,100* hrs/yr
Potential savings of **\$435,124 ***
*** based on 100 employees**